

# Engage and educate clients before their pet's wellness visit

Use the articles below to engage with and educate your clients *before* their pet's wellness visit to help emphasize the importance of preventive care and support compliance.

## 6 Tick-Borne Diseases You Should Know About

Help your clients learn about the tick-borne diseases that can affect both pets and people.

## What to Expect During Your Pet's Annual Exam

Setting clear expectations about wellness exams is key to helping your clients see them as the standard of care.

## What Are Preventive Care Plans, and How Can They Help Your Dog?

Preventive care plans are a great way to provide care and keep dogs healthy.

## What Vaccinations Does My Adult Dog Need?

Give clients the information they need on vaccinations for dogs.

## Tips for Getting Your Cat to the Vet

Cats are notoriously difficult to wrangle for a trip to the clinic; one veterinarian shares her top tips.

## Does My Senior Cat Really Need Lab Work?

Many senior cat owners wonder whether lab work is really necessary; help them learn why senior cat screening labs are important.